



HOW TO ADVERTISE KITTENS AND CATS FOR SALE

ADVERTISING KITTENS FOR SALE

You don't have to be a breeder to require a source number. Anybody selling or giving away an animal must have a source number. Anybody having an animal microchipped must provide their source number at the time of the procedure. A source number can be obtained from the Pet Exchange Register website (Per.animalwelfare.vic.gov.au).

WHEN IS A CAT/KITTEN FOR SALE?

- Any cat or kitten that is advertised with the intention of being sold or re-homed is for sale.
- Any announcement describing a cat/kitten looking for new slaves, interviewing, needing a bed of their own, taking applications, expressions of interest etc. is for sale!
- If you want to sell kittens/cats via any publication or platform, you must provide the information specified on the Pet Exchange Register.

CAN I POST GENERAL INFORMATION ABOUT LITTERS?

- You can advise on any publication or platform about anticipated litters, current pregnancies etc.
- You can show pictures of kittens, but must not refer to them as being available for sale or seeking new homes.
- You can advise about an impending litter and seek expressions of interest before the kittens are born.
- Posts can be published relating to kitten milestones eg. eyes are now open, first visit to the vet, kittens first mani/pedi etc. Just don't mention that they are for sale.

HOW TO ADVERTISE KITTENS/CATS FOR SALE:

- You cannot advertise any cat or kitten for sale before it is microchipped! All posts for the sale of animals must include the animals complete **microchip number**. You must also include your **source number**.
- Purchasers should visit the Per.animalwelfare.vic.gov.au website to check a source number. They can visit www.aar.org.au to confirm the validity of a microchip number.

DON'T

Look at Fluffy's beautiful kittens. They are Eenie, Meenie, Miney and Mo. At just 7 weeks old, they're already getting up to mischief and will be looking for their new homes in 5 weeks time. Just in time for Christmas! PM me for more details. WRONG!!!!



LETS TRY THAT AGAIN

DO

Laland Cattery

We have kittens for sale! Introducing (from left to right) Eenie, Meenie, and Miney. They're 7 weeks old now and gorgeous bundles of mischief. They will be ready to go to their forever homes in 5 weeks.

source number: RB13775

Microchip numbers:

Eenie 94311000087716

Meenie 94311000087718

Miney 94311000087721

Please PM me for further details.

